

CERTOUS FAQ

MARKETO ENGAGE

Learning Management System



What is different about Certous than other training options that may be available?

Certous is the first of its kind for Marketo Engage that combines learning styles with customized curriculums for each registrant. It includes direct access to a trainer to ensure you are being led down the right path as you look to learn new skills or get certified.

How often do I need to be logged into Certous?

Access is really how you need it. If you access it every day or once a week, it's catered to be based on how quickly you are learning the info and what access you'd like to other materials.

How will the Certous platform support company growth?

Certous supports multiple gaps in knowledge transfer and best practices. Certous allows team members to get trained and onboarded so they have confidence and make a direct impact on growth and contribute to business results through the execution of campaigns in Marketo Engage.

When does access expire?

Access expires 6 months after the username and password is set up in the system.

Why would I need access after I get my MCE?

Certous does not just support marketers getting certified, it provides foundational courses and custom training sessions for those looking to further their future use of Marketo.

What is the cost?

Certous gives you study guides, study materials, access to a trainer, foundations courses, and materials on other topics. Prices range based on type of training and number of people training. Please contact info@leadous.com for details.

How many people can use a license?

One. The platform will be audited regularly to ensure there is one user per license. If licenses are shared, the company will be billed for the additional licenses.

Can my organization purchase an enterprise license?

Yes. Licenses are currently priced per person. If your team is looking to get their MCE or access to this more robust training platform please contact info@leadous.com and we can discuss options.

What courses are currently available on Certous?

The Foundations and MCE courses are available. Other courses will be announced when released.

How do I register?

Contact info@leadous.com, reference Certous, and a trainer will be in contact with you shortly.

Leadous is a revenue performance agency focused on maximizing high growth and enterprise brands to drive predictive revenue. Leadous' certified consultants support digital marketing transformation initiatives, to increase the capacity, efficiencies, and effectiveness of marketing operations to drive measurable growth.

Let Us Lead You

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