

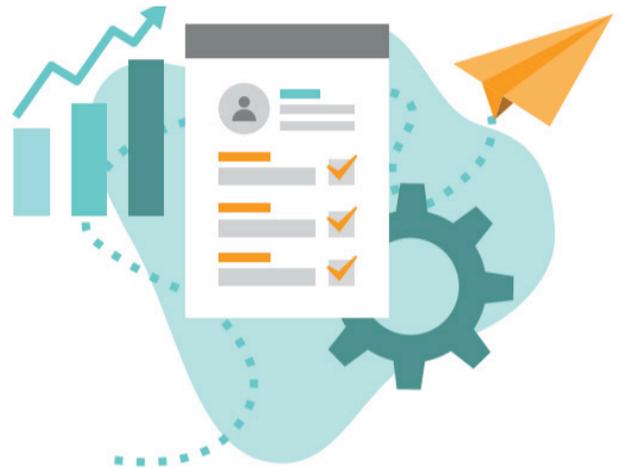
Managed Services | Campaign Mentor™

THE EXPERTISE YOU NEED, WHEN AND HOW YOU NEED IT.

Extend your team's expertise and capacity, while optimizing campaign effectiveness and elevating your team's marketing operations prowess with on-call experts versed in Marketo best practices.

Campaign Mentor™ is a managed service offered to those already using Marketo and looking for experts to help them better leverage their automation and drive results.

Think of it this way, anything that touches Marketo Engage is part of Campaign Mentor. Strategy, technical consulting, optimization, feature enablement, training and more, it helps. Drive the use of Marketo, Campaign Mentor has it covered.



Plan. Architect. Execute. Manage. Iterate.

- ✓ Support your team with Marketo Engage certified experts
- ✓ Get training from the only authorized Marketo training partner and receive custom documentation
- ✓ Extend your solution with recommendations for building out your instance
- ✓ Integrate your CRM to better align marketing and sales
- ✓ Leverage our experience with hundreds of Marketo clients
- ✓ Improve email results and ensure compliance with deliverability best practices
- ✓ Troubleshoot and reduce errors when sending campaigns
- ✓ Increase marketing operations productivity
- ✓ Maximize your leads and opportunities
- ✓ and more.....

FREQUENTLY ASKED QUESTIONS

Are campaign mentor services right for me?

Campaign Mentor™ is a fit for organizations that have Marketo, but need additional resources to ensure they can truly leverage the features of the platform.

How much do campaign mentor services cost?

Contracts are set with a monthly amount based on the number of hours needed to help your company meet their demands. We have contracts ranging 10 to 300+ hours per month. Leadous will work with you to find the right number of hours to fit your company and scale those hours up or down based on your needs as things change.

How soon can we get a resource to help?

Once your services begin, you will have a single point of contact, immediate access and weekly check-ins to ensure all of your priorities are top of mind.

Why is this different than other managed services providers?

Campaign Mentor™ services from Leadous are focused on all of your Marketo Engage needs and allow you to choose a minimum of 10 hours per month. This allows clients to have a combination of strategy, technical consulting, and custom training to ensure their automation initiatives meet their goals.

How long does a client need Campaign Mentor™ services?

As a client evolves through their use of Marketo, Leadous is your partner to be at your side every step of the way. Clients sign on and keep a form of ongoing service, adjusting the hours based on campaigns they are launching, features that are being enabled, or resources that need to be trained. Clients can also have the ability to pause services if needed. Our goal is to meet you where you are at and assist you with your evolution of Marketo Engage.

ABOUT LEADOUS INC.

We believe that marketing is a human experience.

Behind every email, logo and computer screen are people waiting to engage with the world around them. We connect people to your brand by enhancing your marketing strategy with purposeful automation that drives mindful digital experiences. Building a sound foundation for your team to deliver business results and create happy clients.

HAPPY CLIENTS are how we measure our success.

CONTACT US

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Let us lead you | www.leadous.com