



# Attribution With Bizible Accelerator



## MARKETING POWERED REVENUE.

**Cross channel visibility to predictive analytics to make data driven decisions on investments that power growth.**

Bizible leverages marketing automation, CRM and accessory application data to track journey engagement by channel.

DESIGNED FOR	OUR GOALS	YOUR TAKEAWAYS
Bizible Customers	Provide insight into the funnel driven by data based decisions that increase marketing's impact on revenue.	<ul style="list-style-type: none"> <li>✓ Visibility</li> <li>✓ Revenue Value</li> <li>✓ Alignment</li> <li>✓ Impact</li> <li>✓ Results</li> </ul>
<b>TERM (MONTHS)</b>		
2 Months		
<b>PRICE</b>		
Starting at \$11,500		
<b>AVAILABLE HOURS</b>		
50 Hours		

<b>Accelerator Activities</b>		✓ Included   \$ Available   X Not Available
Activities	Accelerator	
Audit & Plan	✓	Leadous will lead you through an audit and planning session to learn more about your goals and set up. This includes setting expectations, providing recommendations, and ensuring alignment from the beginning. We will map key programs, reports, and necessary details to put a full plan in place.
Implementation	✓	Bizible experts will closely work with your team to ensure success following a best practice implementation process that ensures your setup is completely customized to your marketing, sales goals and lifecycle.
Strategy & Execution	✓	This is where things really start to come together. Leading the strategy and execution phase with your goals top of mind and taking note of all assets needed, a testing schedule and following best practice throughout the process.
Measurement	✓	Here we will test all programs for accuracy and ensure attribution and reporting is set up to best practice along with confirming alerts are working properly so measurement is accurate as we track progress.
Optimization	✓	Leadous will work with you to ensure Bizible is fully optimized with your specific requirements.
Training	X	Team members can participate in a custom educational series that provides in-depth knowledge in key areas.
Advanced Feature Set-Up	X	Leadous will work with your team to set up advanced features such as ABM, MSI and other features that are integrated with Bizible.
Campaign Mentor	X	Leadous will identify areas of focus to support your team with Marketo best practices and recommendations. The initial priority will be on your marketing automation strategy, ongoing plan, and alignment with marketing and sales.

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