



Dedicated IP Address LaunchPack



ESTABLISH POSITIVE SENDER REPUTATION

Get up and running fast, more efficiently, and using best practices from the start!

Adobe offers a tailored service for your Dedicated IP Address to ensure you and your team experience the quickest time to value and use best practices from the very beginning.

DESIGNED FOR	OUR GOALS	YOUR TAKEAWAYS
Dedicated IP Address Customers	Provide expert guidance on configuring and warming up your dedicated IP address to establish a positive sender reputation for your brand.	<ul style="list-style-type: none"> ✓ Expert guidance on technical setup ✓ Validate your authentication ✓ Discuss expert advice on building and executing your warm-up strategy ✓ Review your warm-up process ✓ Establish a positive reputation with confidence
TERM (MONTHS)		
6 Months		
PRICE		
Starting at \$2,000		
AVAILABLE HOURS		
8 Hours		

LaunchPack Activities			✓ Included \$ Available X Not Available
Activities	LaunchPack		
DNS Setup	✓	Your deliverability consultant will work with you and your IT team to properly setup DNS.	
Warm-up Plan Guidance	✓	Your deliverability consultant will advise you on how to build a warm-up plan based on multiple factors including your mailing calendar, mailing volume, and the mailbox providers that are represented in your list.	
Dedicated IP Address Setup	✓	Once your DNS setup is complete, your deliverability consultant will complete the setup process with the Adobe operations team and activate your Marketo Engage dedicated IP address.	
Warm-up Plan Review and Optimization	✓	Your deliverability consultant will review the warm-up plan to ensure that it meet best practices guidelines.	
Long-term Plan Guidance	✓	Upon completion of the warm-up, your deliverability consultant will provide you best practices guidelines for your email programs going forward.	

info@leadous.com | [844-LEADOUS](tel:844-LEADOUS) | www.leadous.com