

Managed Services | Campaign Mentor™

THE EXPERTISE YOU NEED, WHEN AND HOW YOU NEED IT.

Extend your team's expertise and capacity, while optimizing campaign effectiveness and elevating your teams marketing operations prowess with on-call experts versed in Marketo best practices.

Campaign Mentor™ is a Managed Service offering for those that already have a Marketo instance and are looking for experts to help them better leverage their automation and drive results.



Plan. Architect. Execute. Manage. Iterate.

- ✓ Support your team with Marketo and Adobe Campaign Certified Experts
- ✓ Salesforce.com Certified
- ✓ Get training from the only authorized Marketo Training Partner and receive custom documentation
- ✓ Extend your solution with recommendations for building out your instance
- ✓ Leverage our experience with hundreds of Marketo clients
- ✓ Improve email results and ensure compliance with deliverability best practices
- ✓ Troubleshoot and reduce errors when sending campaigns
- ✓ Increase marketing operations' productivity
- ✓ Maximize your leads and opportunities
- ✓ And more...

FREQUENTLY ASKED QUESTIONS

Are Campaign Mentor services right for me?

Campaign Mentor is a fit for organizations that have Marketo, but need additional resources to ensure they can truly leverage the features of the platform.

How much do Campaign Mentor services cost?

Contracts are set with a monthly amount based on the number of hours needed to help your company meet their demands. We have contracts from 10 hours per month and some 300+. We'll work with you to find the right number and are flexible to ensure that as things change we can scale up or down based on your needs.

How soon can we get a resource to help?

Once your services begin, you will have a single point of contact, immediate access and weekly check ins to make sure all of your priorities are top of mind.

Why is this different than other Managed Services providers?

Leadous is proud to be a women-owned, Adobe Engage Specialized agency with a 100% Marketo Certified staff. Our team of experts are skilled in several key areas to provide a one-stop-shop for all of your needs. We make successful Marketo advocates out of every customer.

ABOUT LEADOUS INC

We believe that marketing is a Human Experience.

Behind every email, logo and computer screen are people waiting to engage with the world around them. We connect people to your brand by enhancing your marketing strategy with purposeful automation that drives mindful digital experiences. Building a sound foundation for your team to deliver business results and create happy clients.

HAPPY CLIENTS are how we measure our success.

Proud Platinum Partner of Marketo Engage
Let us lead you. | www.leadous.com | 844-LEADOUS

CONTACT US

Find out how we can help you reach your Digital Marketing goals by contacting our team today.

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